International Conference

Creative Identities in Transition: Higher Music Education & Employability in the 21st Century

27–29 Feb 2020

Anton-von-Webern-Platz 1
1030 Vienna

Keynote Speakers
Dawn Bennett (Curtin University, Australia)
Christina Scharff (King’s College London, UK)

Organisers
Rosa Reitsamer, Rainer Prokop
(Department of Music Sociology, mdw)
International Conference

CREATIVE IDENTITIES IN TRANSITION:
HIGHER MUSIC EDUCATION & EMPLOYABILITY IN THE 21ST CENTURY

27–29 February 2020
mdw – University of Music and Performing Arts Vienna
spiel|mach|raum
Anton-von-Webern-Platz 1
1030 Vienna
Austria

Organisers
Rosa Reitsamer, Rainer Prokop
(Department of Music Sociology, mdw)
www.musiksoziologie.at

Conference Programme

THURSDAY, 27 FEBRUARY 2020
09.00 – 10.00  Registration and Coffee
10.00 – 10.30  Welcome Speeches
10.30 – 11.30  Keynote: Dawn Bennett (Curtin University, Australia)
11.30 – 13.00  Panel: Power Relations and Social Change at Music Conservatoires
13.00 – 14.30  Lunch Break
14.30 – 16.00  Panel: Popular Music Education
16.00 – 16.30  Coffee Break
16.30 – 18.00  Panel: Plurality and Potentials in Higher Music Education

FRIDAY, 28 FEBRUARY 2020
10.00 – 11.00  Keynote: Christina Scharff (King’s College London, UK)
11.00 – 12.30  Panel: Precarious Work and Living Conditions
12.30 – 14.00  Lunch Break
14.00 – 16.00  Panel: Multifaceted Ways of Transition
16.00 – 16.30  Coffee Break
16.30 – 18.00  Panel: Analyses of Music Curricula

SATURDAY, 29 FEBRUARY 2020
10.00 – 11.30  Round Table Discussion: Diversity and Inclusion in Higher Music Education
13.30 – 15.00  Lunch Break
15.00 – 16.30  Panel: Entrepreneurialism in Higher Music Education and Labour Markets II
16.30 – 17.00  Closing Remarks
# Conference Programme

## Thursday, 27 February 2020

### 09.00 – 10.00  Registration and Coffee

### 10.00 – 10.30  Welcome Speeches
- Gerda Müller (Vice Rector for Organisational Development, Gender & Diversity, mdw – University of Music and Performing Arts Vienna, Austria)
- Rosa Reitsamer (Department of Music Sociology, mdw – University of Music and Performing Arts Vienna, Austria)
- Rainer Prokop (Department of Music Sociology, mdw – University of Music and Performing Arts Vienna, Austria)

### 10.30 – 11.30  Keynote: Dawn Bennett (Curtin University, Australia)

*Thinking beyond Graduation: Employment, Employability and Higher Music Education*

*Chair: Rosa Reitsamer*

### 11.30 – 12.00  David-Emil Wickström

*Power Relations in European Higher Music Education*

### 12.00 – 12.30  Sophie Vögele

*The Multiple Implications of Diversity and Anti-Discrimination in Higher Music and Art Education*

### 12.30 – 13.00  Monica Esslin-Peard

*The Culture of Reflective Practice: Examining Cross-Cultural Learning with Postgraduate Performance and Pedagogy Students from Mainland China*

### 13.00 – 14.30  Lunch Break

### 14.30 – 15.00  Rick Everts / Pauwke Berkers / Erik Hitters

*License to Rock: On Professionalization in Pop Music Education*

### 15.00 – 15.30  Sini Timonen

*Exploring Person-Centered and Holistic Approaches to Popular Music Education: Developing MA Popular Music Practice*

### 15.30 – 16.00  Michael Dannhauer

*Setting Foundations for Thriving Careers – An Evidence-Based Approach to an Integrated Curriculum in Higher Popular Music Education*

### 16.00 – 16.30  Coffee Break

### 16.30 – 17.00  Ursula Hemetek / Marko Kölbl

*Ethnomusicology Matters: Musical Plurality in Higher Music Education*

### 17.00 – 17.30  Nate Olson

*On the Potential of Niche Markets: The Case of Bluegrass Music*

### 17.30 – 18.00  Guy Schwegler

*Cross-Border Commuters*
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<td>10.00</td>
<td><strong>Keynote: Christina Scharff (King’s College London, UK)</strong></td>
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<td><strong>Entrepreneurialism, Precarity and Inequalities: Tracing Changes and Continuities in Early-Career Musicians’ Accounts of Working in Classical Music</strong></td>
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<td>11.00</td>
<td>Caroline Waddington-Jones</td>
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<td><strong>Surviving and Thriving as a Professional Chamber Musician in the 21st Century: Implications for Higher Music Education</strong></td>
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<td>Simon Procter</td>
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<td><strong>Music Therapy as an Example of the Shifting Inter-Relationship of Precarity and Entrepreneurialism in Musical Work</strong></td>
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<td>Jérémy Vachet</td>
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<td><strong>Precarious Housing Conditions among Young Independent Musicians: Bohemianism, Familisation and Social Class Background Inequalities</strong></td>
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<td>Liz Haddon</td>
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<td><strong>Negotiating Learning and Teaching Cultures: Pedagogical Practices of Chinese Students Engaged in Instrumental Teaching in the UK and in China</strong></td>
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<td>Rainer Prokop</td>
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<td><strong>Transitions from Study to Work of Classically-Trained Musicians</strong></td>
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<td>15.00</td>
<td>Axel Petri-Preis / Sarah Chaker</td>
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<td><strong>Professional Musicians as Educators: Activities, Challenges, Motivations – An Empirical Investigation</strong></td>
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<td>15.30</td>
<td>Alenka Barber-Kersovan / Volker Kirchberg</td>
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<td><strong>Getting Established in the Gig Economy: German Classical Musicians in Free Ensembles and Orchestras</strong></td>
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<td>Esther Bishop</td>
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<td><strong>“You get what you want, but not what you need.” A Curriculum-Analysis of Performance Programs in Germany</strong></td>
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<td>Sabine Emad / Dominique Marguerat / Aurélien Poidevin</td>
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<td><strong>Adequacy between the Curricula in Higher Education and the Expectations of the Music Employment Market</strong></td>
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<td>Diana Tolmie</td>
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<td><strong>Dreaming with your Eyes Open: A Conservatoire Vocation Preparation Curricula Design Approach</strong></td>
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SATURDAY, 29 FEBRUARY 2020

10.00 – 11.30  **Round Table Discussion: Diversity and Inclusion in Higher Music Education**  
Anna Bull (University of Portsmouth, UK)  
Gerda Müller (mdw – University of Music and Performing Arts Vienna, Austria)  
David-Emil Wickström (Popakademie Baden-Württemberg, Germany)  
Moderation: Rosa Reitsamer (mdw – University of Music and Performing Arts Vienna, Austria)

Panel: **Entrepreneurialism in Higher Music Education and Labour Markets I**  
Chair: Dawn Bennett

11.30 – 12.00  Dagmar Abfalter / Sandra Stini  
*An Independent Career in Classical Music? Market Valuation of Classical Music and Higher Music Education in Need of Activism*

12.00 – 12.30  Holger Schwetter  
*From Record Contract to Artpreneur? Musicians’ Self-Management and a New Illusio on the Music Market*

12.30 – 13.00  Ben Toscher  
*The Skills and Knowledge Gap in Higher Music Education: An Exploratory Empirical Study*

13.00 – 13.30  Joris Cintero  
*Musicians and Teachers, now also Entrepreneurs? Roles, Forms of Entrepreneurship and their Critiques within the Contemporary French Music Teaching System*

13.30 – 15.00  **Lunch Break**

Panel: **Entrepreneurialism in Higher Music Education and Labour Markets II**  
Chair: Rosa Reitsamer

15.00 – 15.30  Jimena Ponce de León  
*Tango Musicians as Entrepreneurs: The Role of Digital Technologies for Diffusion and Distribution*

15.30 – 16.00  Ben Bishop  
*Investigating the Autonomy of Musicians in the Post-Record Music Industry: A Critique of how Theories of Creative Labour and Entrepreneurialism are Applied to Musicians*

16.00 – 16.30  Ana Martins / Paula Guerra  
*Rock Chameleon Identity: Careers, Employability and DIY in Portugal*

16.30 – 17.00  **Closing Remarks**